HEALTH CARE AUTHORITY

Michelle Lujan Grisham, Governor
Kari Armijo, Secretary
Kathy Slater Huff, Deputy Secretary
Niki Kozlowski, Acting Deputy Secretary
Alanna Dancis, Acting Medicaid Director

August 10, 2026

Dear Colleague,

We invite you to partner with us in supporting children and adults with intellectual and developmental disabilities (IDD) throughout New Mexico.

Since 2014, the Specialty Seating Clinic of the New Mexico Health Care Authority has hosted the annual **Mobility and Positioning Conference**, bringing together healthcare professionals and service providers dedicated to improving the mobility, positioning, and quality of life of individuals with IDD.

Our 2025 in-person conference welcomed approximately **125 professionals** from across New Mexico, including physical therapists, occupational therapists, nurses, case managers, and others involved in mobility and positioning services. Prior to the COVID-19 pandemic, conference attendance increased by approximately **10% each year**, with marketing reaching more than **400 healthcare professionals and community partners** statewide.

We anticipate **150 attendees** at our 2026 conference, which will be held **November 6–7 in Albuquerque, New Mexico**.

Continuing Education Units (CEUs) will be available through the **New Mexico Chapter of the American Physical Therapy Association (NMAPT)** and the **New Mexico Occupational Therapy Association (NMOTA)**. Our goal is to keep registration fees affordable so that as many therapists, providers, and community partners as possible can attend. To accomplish this, we are seeking sponsorship from local and national organizations that share our commitment to improving the lives of people with IDD.

Why Sponsor?

The Mobility and Positioning Conference provides a unique opportunity to connect with professionals who directly influence mobility and seating decisions for individuals with intellectual and developmental disabilities throughout New Mexico.

Many attendees are directly involved in evaluating, recommending, and supporting complex rehabilitation technology and adaptive equipment. The conference offers sponsors the opportunity to demonstrate products, introduce new technologies, receive valuable feedback from experienced clinicians, and develop relationships with professionals who influence equipment recommendations across New Mexico.

Sponsorship Opportunities

Platinum Sponsor – $4,000 (Exclusive Title Sponsor)

As the Conference Title Sponsor, your organization will receive:

- Premium exhibit space
- Up to six complimentary conference registrations
- Prominent company logo and contact information on the conference registration website
- Recognition in conference marketing materials, print and electronic communications, and conference signage

Gold Sponsor – Lunch & Learn – $2,500 (Two Available)

Showcase your organization's latest products, services, or innovations during a sponsored lunch session featuring an approximately 45-minute presentation.

Benefits include:

- 10' × 20' exhibit space
- Up to two complimentary conference registrations
- Company logo on the conference registration website and conference signage
- Recognition as the sponsor of the conference Lunch & Learn

Silver Sponsor – $1,000

(Limited only by available exhibit space.)

Benefits include:

- 10' × 20' exhibit space
- Priority booth placement
- Up to two complimentary conference registrations
- Company logo on the conference registration website and conference signage

Turquoise Sponsor – $500

(Limited only by available exhibit space.)

Benefits include:

- 10' × 10' exhibit space
- One complimentary conference registration
- Company logo on the conference registration website and conference signage

We welcome creative sponsorship ideas and would be happy to customize opportunities that align with your organization's goals. Your support helps us provide high-quality education while keeping registration affordable for the professionals who serve New Mexicans with intellectual and developmental disabilities.

Here is the vendor registration. If your organization has any questions about becoming a sponsor or exhibitor, please contact:

Jason Lavy
Manager, Specialty Seating Clinic
Email: jason.lavy@hca.nm.gov

Phone: (505) 222-4614

Thank you for considering this opportunity to invest in education, innovation, and improved outcomes for individuals with intellectual and developmental disabilities throughout New Mexico. We look forward to partnering with you.

Sincerely,

Jason Lavy and the New Mexico Specialty Seating Clinic