

From: [Paul Kinzelman](#)
To: [rules, sos, SOS](#)
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I think the root cause of many problems in our political system is the dark money funding damaging campaigns. Because we can't yet limit this money, we can at least publicize where it's coming from.

Please consider instituting the following requirements in NM:

1) Require all ads in any media (TV, radio, social media, etc.) to contain a legible and intelligible web site address of the organization that bought the ad.

2) Require all organizations buying political ads in NM to have a list of their donors available on their website, similar to how you can look up the donors to individual state office candidates:
<https://www.cfis.state.nm.us/media>

3) Similarly, any Political Action Committee (PAC) listed as a donor of an organization funding an ad must contain that PAC website and that website too must contain a list of donors (as specified under item 2) or else that PAC is not allowed to contribute to any political organization or any campaign in NM. This requirement is to be applied recursively so that in the end, all contributors to any PAC in NM can be known.

In other words, the public should be able to get a list of individuals and corporations funding any political ad in NM.

-Paul Kinzelman
7 Park Lane Cir
Peralta NM 87042
505-865-4648
paul@kinzelman.com