



STATE OF NEW MEXICO

MAGGIE TOULOUSE OLIVER

SECRETARY OF STATE

Trademark Application Instructions

Complete **all** items on the application. The application must be typed or printed in **black ink** and signed by an individual applicant, general partner, or officer of a corporation or an association.

Enclose **three different** specimens of the mark, at least one must contain a **New Mexico physical address**. These must be actual specimens that are being used in commerce. This is a requirement specific to the State of New Mexico.

\$50.00 filing fee (including one class code) plus an additional \$25.00 for each additional class code. The lists of class codes can be found at <https://www.sos.state.nm.us/commercial-services/trademarks/international-schedule-of-classes-of-goods-and-services/>

Mail entire application along with the required information listed above to:

New Mexico Secretary of State

Business Services Division

325 Don Gaspar, Suite 300

Santa Fe, NM 87501

325 DON GASPAR, SUITE 300 | SANTA FE, NEW MEXICO 87501

PHONE: (505) 827-3600 or (800) 477-3632 | FAX: (505) 827-8081

WWW.SOS.STATE.NM.US



STATE OF NEW MEXICO

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Application for Registration of Trademark/Service Mark

1. Name of applicant: _____
2. Business address: _____
3. If applicant is a corporation or limited liability company, enter state of incorporation: _____
4. If applicant is a partnership, enter the state in which partnership is organized and full and complete names of the general partners: _____
5. Name of trademark/service mark being registered: _____
6. State the manner in which the mark will be used on or in connection with goods or services (i.e. on foods, on labels or tags, on displays, on signs or letterheads, in advertising materials, on business cards, etc.): _____
7. Mark description (please select one applicable option):
a. Describe in exact detail the mark to be registered: _____
words only logo only words and logo
8. Identify the place(s) of distribution of products in New Mexico or physical location where services are being rendered and available to be rendered in New Mexico (Not a P.O. Box): _____
9. Month, day, year of first use of trademark/service mark anywhere: _____
Must be in use prior to registration
10. Month, day, year of first use of trademark/service mark in New Mexico: _____
Must be in use prior to registration
11. Class code(s) in which above particular goods or services fall (a list of class codes is available on our website): _____
12. Describe the kind(s) of goods or services in each class which the trademark/service mark is used to identify: _____
13. Contact person and mailing address, if different from above: _____

I hereby swear or affirm under penalty of perjury that the information provided is true, correct and complete and further that, I or the person or entity I represent, own and use in the State of New Mexico the trademark/service mark identified above and to the best of my knowledge no other person has registered, either federally or in this state, or has the right to use the mark either in its identical form or in near resemblance thereto as to be likely, when applied to the goods or services of the other person, to cause confusion, mistake, or to deceive.

Please print applicant's full name

Title

Date

Applicant Signature

Phone number

Email

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