NM Campaign Finance Reporting



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Disclaimer

This training is intended to give an overview of the Campaign Reporting Act, the Campaign Finance Rule, and use of the Campaign Reporting Information System.

The information provided in this training is not legal advice and is not a substitute for legal research or the advice of an attorney.

Review of Terms

- "The Act" is the Campaign Reporting Act, cited as NMSA 1978, Sections 1-19-25 through 1-19-36 (2019).
- "Candidate" is an individual who seeks an office covered by the act and has filed a declaration of candidacy/nominating petition OR has raised or spent the threshold amounts in the Act.
- "CFIS" is the Campaign Finance Information System, the electronic database used to file your campaign finance reports.

Review of Terms

- **"PAC"** is a political committee, including political parties, who in a group of two or more act primarily for a political purpose.
- **"Reporting individual"** is anyone who is supposed to file reports under the Act, which includes a public official, candidate, or treasurer of a campaign committee or a treasurer of a political committee.
- "SOS" is the Secretary of State's Office.

Review of Terms

"Candidate" is an individual who seeks an office covered by the Act and:

1. Files a declaration of candidacy

OR

2. Raises or spends at least \$1,000 for a non-statewide office, or \$3,000 for a statewide office

Pop Quiz!

Francisco planned to run for county commissioner and raised **\$1,500**. He decided not to run and did not file a declaration of candidacy on filing day. Is Francisco a *"candidate"* who needs to file a financial report?

Yes. Francisco raised more than \$1,000 on a campaign for a non-statewide office that is covered by the Campaign Reporting Act. Even if he does not file his declaration of candidacy, his fundraising makes him a "candidate" for reporting purposes and he is required to file a financial report in CFIS.

Pop Quiz!

Jessica spent \$4,000 of her own money collecting signatures to run for Court of Appeals judge. She turned in nominating petitions on filing day, but did not have enough signatures to qualify for placement on the ballot. Is Jessica a candidate for reporting purposes? Does she have to report even though she only spent her own money?

Yes. Jessica spent more than \$3,000 on a campaign for a statewide office covered by the Campaign Reporting Act. Although she did not qualify to be placed on the ballot, spending more than the threshold amount for the office she was seeking qualifies her as a "candidate" for reporting purposes. This is true even though she spent her own money. Jessica must file a financial report in CFIS.

What is CFIS?

- Campaign Finance Information System
- Secure, web-based reporting system
- Contains information on candidates, Political Actions Committees, lobbyists and lobbyist employers, lobbying advertising campaigns, and Financial Disclosure Statement Filers
- Public and internal administrative site
 - Most information is available to the public, *however*...
 - Certain information can only be accessed by authorized SOS users
- Support is available during SOS business hours.

Getting started in CFIS

- 1. Open a separate bank account for the campaign or PAC
- 2. Appoint a treasurer Candidates can serve as their own treasurer
- 3. Register with the Ethics Division to receive your CFIS login

NOTE!

- It is unlawful to spend or receive campaign money without the authorization of the candidate or treasurer.
- You <u>must</u> have a treasurer AND a separate bank account for your campaign <u>before</u> the SOS can open your CFIS account.
- You <u>cannot</u> remove a treasurer from your SOS records, or CFIS account <u>until</u> you have a successor.

Managing your CFIS account Best Practices

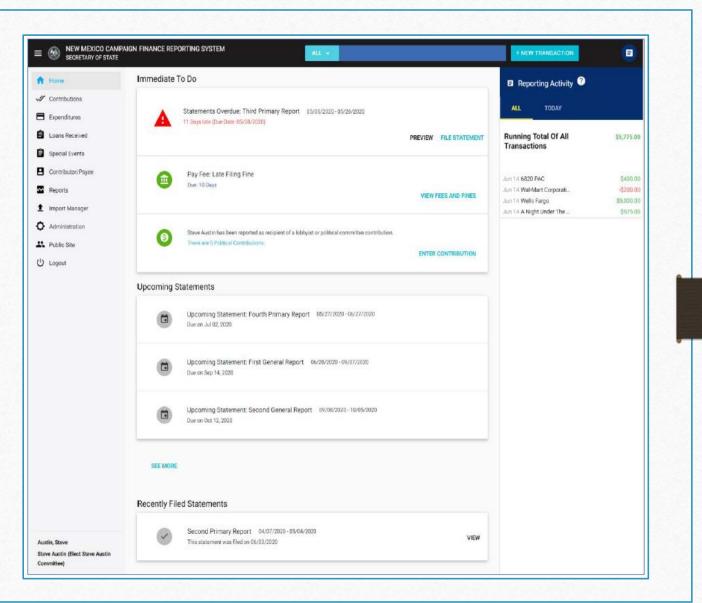
- Make sure contact information is current
- Remove non-participating persons from the account
- User Names can be retrieved and Passwords can be reset on your own using "Forgot your User Name or Password" feature
- Must click on "File" once all information is entered



• I can register as a reporting entity in the CFIS module and log into my filer dashboard.

I can:

- authenticate my account,
- log in,
- effectively navigate the filer dashboard.



B I I I I I I I I I I I I I I I I I I I	IPAIGN FINANCE REPORTING SYSTEM		ALL -		+ NEW TRANSACTION
Home Contributions				USEN SETTINGS	Candidate/Committee Details
Expenditures	SUMM ARY . FEES AND FINES	CORRESPONDENCE/DOCUMENT IMAGES		2020 General Election - Candidate Election Cycle *	Film 10 1999
Special Events	Account Status Beginning Balance (06/17/2020)	\$12,025.00	Transaction History (2020 General	Election - Candidate Election Cycle)	Name Stave Austin (Elect Steve Austin Committee) - Actin Address
Contributor/Payee	Unfiled Contributions Unfiled Loans	\$1,400.00 \$0.00	Filed Loans Filed Loan Forgiveness	\$12,000.00 \$200.00	5678 N Nata Drive, Anylown, NM 99999 Email
Reports	Unfiled Loan Forgiveness Unfiled Spocial Evonts	\$0.00 \$0.00	Filed Special Events Filed Expenditures	\$575.00 \$800.00	saustinjomail.com Type
Import Monager	Unfiled Expenditures Current Balance	\$0.00 \$13,725.00	Ending Balance (06/17/2020)	\$12,725.00	Candidate
Public Site					- Pagamation Id 44145
Logout					Junidoton Bernakilo
					Office/Deated State Seculo/DISTRICT 10

- I can change my password from the login screen and the filer dashboard. effectively navigate the filer dashboard.
- I can also retrieve my user name and update my security questions.

					Candidate/Committee Details
Contributions				USER SETTINGS	
Expenditures	SUMMARY FEES AND FINES	CORRESPONDENCE/DOCUMENT	IMAGES	2020 General Election - Candidate Election Cycle 👻	Filer ID 1999
Loans Received					Name
÷.	Account Status		Transaction History (2020 Ge	neral Election - Candidate Election Cycle)	Steve Austin (Elect Steve Austin Committee) - Active
Special Events	Beginning Balance (07/06/2020)	\$13,875.00	Filed Contributions	\$4.050.00	Address
Contributor/Payee	Unfiled Contributions	\$0.00	Filed Loans	\$11,000.00	5678 N Nasa Drive, Anytown, NM 99999
	Unfiled Loans	\$0.00	Filed Loan Forgiveness	\$2,200.00	Email
 Reports 	Unfiled Loan Forgiveness	\$0.00	Filed Special Events	\$575.00	saustin@mail.com
	Unfiled Special Events	\$0.00	Filed Expenditures	\$1,700.00	sausiniginar.com
🛨 Import Manager	Unfiled Expenditures	\$0.00	Ending Balance (07/06/2020)	\$13,875.00	Туре
•	Current Balance	\$13,875.00			Candidate
Administration					Registration Id
Public Site					44145
					Jurisdiction
ሀ Logout					Bernalillo
					Office/District
					State Senator/DISTRICT 10
					Party
					LIBERTARIAN
					Committee Name
					Elect Steve Austin Committee

• I can amend a registration to update reporting entity or officer information.

What do I need to report?

CONTRIBUTIONS

- Money (including the candidate's own funds)
- Things of value (in-kind contributions)

• EXPENDITURES

• Money spent on campaign expenses

• NO ACTIVITY

• If NO contributions or expenditures, file "statement of no activity"

What are contributions?

- Money (including candidate's funds)
- Repayment of debt
- Gifts, Subscriptions, Advances
- Loans (including loans from the candidate)
- Anything of value

What are contributions?

NMSA Section 1-19-26(H) " 'contribution' means a gift, subscription, loan, advance or deposit of money or other thing of value, including the estimated value of an inkind contribution, that is made or received for a political purpose, including the payment of a debt incurred in an election campaign, but 'contribution' does not include the value of services provided without compensation or unreimbursed travel or other personal expenses of individuals who volunteer a portion or all of their time on behalf of a candidate or political committee, nor does it include the administrative or solicitation expenses of a political committee that are paid by an organization that sponsors the committee. It does not include the value of the incidental use of the candidate's personal property, home or business office for campaign purposes."

Contribution Limits Per Election Cycle

	From an individual (person or entity) other than the candidate	From a PAC
To a non-statewide candidate	\$5,000	\$5,000
To a statewide candidate	\$5,000	\$5,000
To a PAC	\$5,000	\$5,000

*Primary Election Cycle: period beginning on January 1 after the last general election for the office, ending day of the primary election

*General Election Cycle: period beginning day after the primary election for the office, ending December 31 after the general election

What are NOT contributions?

- Services provided <u>without</u> compensation
- Volunteer time
- Unreimbursed travel
- Volunteers' personal expenses
- PAC sponsoring organization's administrative expenses
- Incidental use of candidate's personal property

Disclosures for Contributions

• Date received

- date you or your committee took control of the contribution (not the date deposited in your account)
- Donor's full name (or legal entity) and address
 - If more than \$200 (aggregate), report donor's occupation or business type
 - Anonymous donations permitted up to the limits outlined in the Act

Amount of contribution

• Includes estimated value of in-kind contributions

Credit Card Contributions

- Credit card contributions may be accepted in person or online (YOU are responsible for collecting all required information)
- Card must be physically present for contribution *unless* card security code and billing address are provided at the time of contribution N.M.S.A. §1-19-34(E)(2019)

Credit Card Contributions

"A candidate or political committee shall not accept a contribution made by a credit card or a debit card via the internet or where the card is not physically present unless, at the time the contribution is made, the contributor provides the card security code assigned to and printed or imprinted on the card and the billing address associated with the card." N.M.S.A. §1-19-34(E)(2019)

What do I do with excess contributions?

- STOP accepting contributions when aggregate contribution is equal to or over the limits during an election cycle
- If SOS determines a contribution was made in excess of the limits, overage is deposited by SOS into the public election fund

Addressing overages without SOS finding

- Return the excess amount to the contributor
- Reattribute the excess to a spouse or joint account holder of the contributor
- Allocate the excess to another cycle (if received during the primary, may be attributed to the general cycle, only if it will not cause an overage in that cycle)

Pop Quiz!

Sadie is a candidate for county sheriff. During the primary cycle, she received a \$10,000 donation in the form of a personal check from John. The check was from the joint account of John and his wife, Mary. Which of the following ways can Sadie handle the excess contribution?

- A. Sadie can attribute \$5,000 to John and \$5,000 to Mary
- B. Sadie can allocate \$5,000 to the primary cycle and \$5,000 to the general cycle
- C. Sadie can return \$5,000 to John

D. All of the above

Earmarking is Prohibited!

- "Earmarking" occurs when a donor uses a third party to make a contribution anonymously
- It is unlawful to accept a donation in the name of another or to make a donation in the name of another when there is an intention to disguise the real source

Special Events

- Tickets costing \$25 or less
- No single special event can raise more than \$1,000 after expenses
- Must describe event (barbecue, coffee, reception, other)
- Must disclose: sponsor, date, place, total amount received, expenses incurred, and estimated number of persons in attendance

How to Hold Raffles: DON'T!

- Political campaigns or committees are NOT organizations eligible to hold raffles (according to The Raffle & Bingo Act)
- Raffles are overseen by the Gaming Control Board (there is NO SOS control or jurisdiction)
- Criminal penalties incurred for violating the Raffle & Bingo Act

Pop Quiz!

Miguel's BBQ

Miguel is a candidate for PRC. Gina hosted a BBQ fundraiser at her home. She donated all the food and beverages, which were valued at \$500. Thomas is a licensed alcohol server who donated his time to serve wine and beer at the event. Is Miguel required to report:

- The value of the food and beverage donated by Gina?
- Gina's occupation?
- The amount Thomas could have charged as licensed server?

Pop Quiz!

Miguel's BBQ Answers

Is Miguel required to report:

- The value of the food and beverage donated by Gina? Yes. Gina's donation of the food and beverage should be reported as an "in kind" contribution
- Gina's occupation? Yes. Gina's donation was over \$200, so Miguel must report her occupation.
- The amount Thomas could have charged as licensed server? **No.** Thomas provided a service without compensation.

Limits on Anonymous Contributions

- \$100 per donation
- \$500 limit per cycle for non-statewide candidates
- \$2,000 limit per cycle for PACs and statewide candidates
- Excess anonymous contributions go to the general fund or to charity

Reporting Use of Candidate Funds

• **CONTRIBUTIONS**

- Candidate gives money to campaign by depositing in campaign bank account
- Candidate does not intend be repaid for contribution

• LOANS

- Candidate loans money to campaign by depositing in campaign bank account
- Candidate intends to be repaid all or part of the loan from campaign funds
- Loans can be forgiven

Reporting Use of Candidate Funds

REIMBURSEMENT FOR EXPENDITURES

- Candidate uses personal credit or debit card to pay for an expense
- Candidate can be reimbursed for the expense, but must itemize the expenditures reimbursed

What ARE expenditures?

- Payments
- Transfers or distributions
- Obligations or promises to pay, transfer or distribute any money or thing of value for a political purpose
- Repayment of debts incurred in an election campaign or pre-primary convention

What ARE expenditures?

NMSA Section 1-19-26: "'expenditure' means a payment, transfer or distribution or obligation or promise to pay, transfer or distribute any money or other thing of value for a political purpose, including payment of a debt incurred in an election campaign or pre-primary convention, but does not include the administrative or solicitation expenses of a political committee that are paid by an organization that sponsors the committee."

Disclosures for expenditures

- **DATE** of the expenditure: date the expense was incurred (NOT the date of the invoice or payment)
- **TO WHOM** the expenditure was made: full name or legal entity with address
- **PURPOSE** of the expenditure: the Act limits to expenditures for <u>candidates</u>, NOT for PACs
- **AMOUNT** of the expenditure

Allowable expenditures

- Expenses related to campaign
 - Includes legal expenses such as filing fees and attorney fees
- Expenses of legislators reasonably related to performing the duties of their office (excluding personal and legislative session living expenses)
- Expenditures to eliminate campaign debt
- Donations to the state general fund

Allowable expenditures continued

- Donations to charity
- Donations to a political committee or to another candidate
- Disbursements to return unused funds to contributors if no campaign debt exists

PROHIBITED expenditures

• Personal expenses: Any use of funds "to fulfill a commitment, obligation, or expense of any candidate or legislator that would exist regardless of the candidate's campaign or responsibilities as a legislator."

• Clothes, hair, massages

• Mortgage or rent for home or office

• Utility payments for home or office

PROHIBITED expenditures continued

- Memberships to clubs or non-political organizations
- Candidates may not use campaign funds to pay fines imposed by SOS
- If the expense would exist *without* the campaign, then it is **not** an acceptable campaign expenditure

Pop Quiz!

Ann is a candidate for state representative. During the first primary reporting period, she loaned her campaign \$2,000. Her opponent filed a lawsuit to disqualify her as a candidate, so Ann hired an attorney to represent her in the lawsuit, and she bought a new suit to attend the hearing. Ann won the case and remained on the ballot. Thanks to a successful fundraiser, she was able to repay her loan. Which of these were allowable expenditures:

- Attorney fees?
- The cost of the new suit?
- The re-payment of the loan?

Pop Quiz!

Which of these were allowable expenditures:

- Attorney fees? Yes. These are expenses related to the campaign.
- The cost of the new suit? **No.** Personal expenses like clothes are not allowable expenditures.
- The re-payment of the loan? Yes. Repayment of loans, including loans made by the candidate, are allowable expenditures.

I can:

- enter transactions,
- edit transactions,
- manage contributor information.

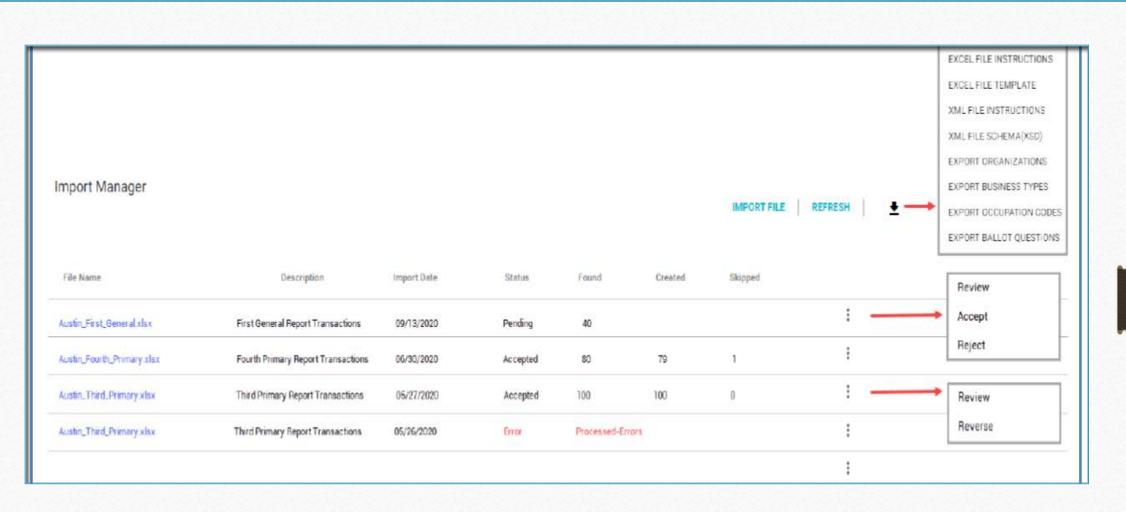
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• I can return a contribution.

Election Date	
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• I can enter an expenditure.



• Import Manager is available to upload transactions into the system.

When reports are filed: In Election Years

- Four **primary** election reports:
 - First: April 13, 2020
 - Second: May 11, 2020
 - Third: May 28, 2020
 - Fourth: July 2, 2020

- Four general election reports:
 - First: September 14, 2020
 - Second: October 12, 2020
 - Third: October 29, 2020
 - Fourth: January 7, 2021

When reports are filed: Non-Candidate Filers

- Biannual reports:
 - •Second Monday in April (April 13, 2020)

•Second Monday in October (October 12, 2020)

Supplemental Reports • Who files supplemental reports? All Candidates

Supplemental Reports

What needs to be reported?

- If not previously reported, any contributions received between 5:00 p.m. on the Tuesday before the election and 12:00 noon on the Monday before the election
- For legislative and non-statewide judicial candidates, any contributions of \$1,000 or more
- For candidates for statewide offices, any contributions of \$3,000 or more

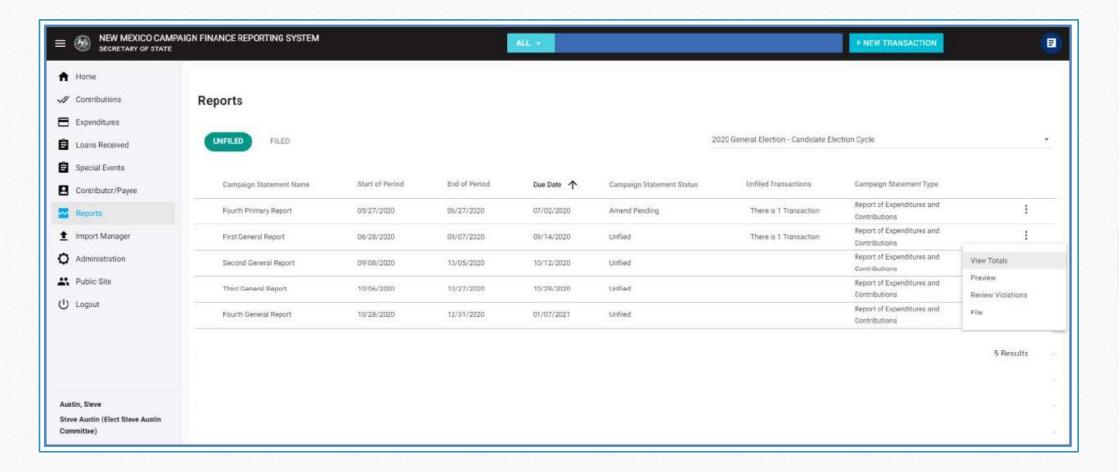
Supplemental Reports

When are supplemental reports filed?

- Within 24 hours of receipt, or can be included in the third general report
- Contributions received after 5 p.m. on Friday may be reported by noon on Monday before the election

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Home								
Contributions	Reports							
Expenditures								
Loans Received	UNFILED FILED					2020 General Election - Candidate Ele	ction Cycle	
Special Events								
Contributor/Payee	Campaign Report Name	Start of Period	End of Period	Due Date 🕇	Campaign Report Status	Unfiled Transactions	Campaign Report Type	
Reports	2020 First Primary Report	10/05/2019	04/06/2020	04/13/2020	Unfiled		Report of Expenditures and Contributions	:
Import Manager	2020 Second Primary Report	04/07/2020	05/04/2020	05/11/2020	Unfiled		Report of Expenditures and Contributions	:
Administration	2020 Third Primary Report	05/05/2020	05/26/2020	05/28/2020	Unfiled		Report of Expenditures and Contributions	:
Public Site	2020 Fourth Primary Report	05/27/2020	06/27/2020	07/02/2020	Unfiled		Report of Expenditures and Contributions	:
ይ Logout	2020 First General Report	06/28/2020	09/07/2020	09/14/2020	Unfiled		Report of Expenditures and Contributions	:
	2020 Second General Report	09/08/2020	10/05/2020	10/12/2020	Unfiled		Report of Expenditures and Contributions	:
	2020 Third General Report	10/06/2020	10/27/2020	10/29/2020	Unfiled		Report of Expenditures and Contributions	:
	2021 Fourth General Report	10/28/2020	12/31/2020	01/07/2021	Unfiled		Report of Expenditures and Contributions	:
	2021 First Bi-Annual Report	01/01/2021	04/04/2021	04/11/2021	Unfiled		Report of Expenditures and Contributions	:
	2021 Second Bi-Annual report	04/05/2021	10/04/2021	10/11/2021	Unfiled		Report of Expenditures and Contributions	:
	2022 First Bi-Annual Report	10/05/2021	04/04/2022	04/11/2022	Unfiled		Report of Expenditures and Contributions	:
	2022 Second Bi-Annual report	04/05/2022	10/04/2022	10/11/2022	Unfiled		Report of Expenditures and Contributions	:
	2023 First Bi-Annual Report	10/05/2022	04/04/2023	04/11/2023	Unfiled		Report of Expenditures and Contributions	:
	2023 Second Bi-Annual report	04/05/2023	10/04/2023	10/11/2023	Unfiled		Report of Expenditures and Contributions	:

• I can view my reporting schedule.



• I can preview and file a report, review violations, and amend a report.

What if I file a late report?

- You will receive notice from SOS with opportunity to cure within ten (10) business days
- Statutory fines will apply to late reports (fines can be waived or reduced for good cause)
- Fines will accrue each day until the report is filed

What if I file a late report? continued

- Failure to respond to first notice within ten days results in second notice with updated second fine and opportunity to file the report and waive or reduce the fine
- Failure to respond to second notice will result in Notice of Final Action with an *assessed* fine, which continues to accrue daily until report is filed
- Maximum fine = \$5,000

Penalties for non-compliance with Act

Administrative:

• Fines

- Exclusion from placement on ballot
- Refused certificate of nomination or election
- Disallowed from filing a declaration of candidacy for any future election

Penalties for non-compliance with Act

Civil:

- Injunctions
- Restraining orders
- Fines
- Order to return contributions

Criminal:

• Prosecution by AG or DA for willful violations

Penalties for non-compliance with Act

- NMSA 1978, 1-19-34.4(G) The secretary of state may refer a matter to the attorney general or a district attorney for a civil injunctive or other appropriate order or for criminal enforcement.
- NMSA 1978, § 1-19-36(A) (2019) Any person who knowingly and willfully violates any provision of the Campaign Reporting Act [1-19-25]
 NMSA 1978] is guilty of a misdemeanor and shall be punished by a fine of not more than one thousand dollars (\$1,000) or by imprisonment for not more than one year or both.

2020 First Primary Report: 10/05/2019 - 04/06/2020	REVIEW PREVIEW FILE
2 Days Late (Due Date: 04/13/2020)	
activation 2	
Check here if you are inactivating and this is your final report.	In order to inactivate, you cannot have any outstanding fees or fines, and after this report is filed, you cannot have any unfiled transactions or a positiv cash balance.
I hereby declare that I did not have any contributions or expenditure or other reportable financial activity since my last report was filed.	
ease provide a written explanation for the late report	
	0/5
ginning Cash Balance	\$0.00

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ees						
	Late Filing Fine	07/27/2020	Original Amount	\$3,600.00		
	Late Filing Fine - 2020 First Primary Report - 04-13-2020		Outstanding Balance	\$3,600.00		:
			Amount To Pay	\$3,600.00		
		07/27/2020	Original Amount	\$2,600.00		
	Late Filing Fine Late Filing Fine - 2020 Second Primary Report - 05-11-2020	07/27/2020	Outstanding Balance	\$2,600.00		:
	Later range and second control report second control of		Amount To Pay	\$2,600.00		
		07/27/2020	Original Amount	\$2,000.00		
	Late Filing Fine		Outstanding Balance	\$2,000.00		1
	Late Filing Fine - 2020 Third Primary Report - 05-28-2020		Amount To Pay	\$2,000.00		
		AT 107 (0.0.0.	Original Amount	\$750.00		
	Late Filing Fine	07/27/2020	Outstanding Balance	\$750.00		1
	Late Filing Fine - 2020 Fourth Primary Report - 07-02-2020		Amount To Pay	\$750.00		
						Total \$3,600.00
					CANCEL	PAY SELECTED FEES
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						E-Check

Auditing of reports

- Reports may be audited in response to an inquiry or complaint
- Full complaint process available at SOS website
- SOS currently charged with investigating complaints relating to the Election Code, Financial Disclosures, and Governmental Conduct Act;

Auditing of Reports continued

Effective January 1, 2020, the State Ethics Commission has jurisdiction to enforce the applicable civil compliance provisions for public officials, public employees, candidates, persons subject to the Campaign Reporting Act [1-19-25 through 1-19-36 NMSA 1978], government contractors, lobbyists and lobbyists' employers of: the Campaign Reporting Act, the Gift Act, the Governmental Conduct Act, the Financial Disclosure Act, and more...

Auditing of Reports continued

- SOS has limited investigation abilities
- SOS refers suspected violations to the Attorney General or District Attorney, and (starting January 1, 2020) to the State Ethics commission

Auditing of Reports continued

- SOS is required to make a random, thorough examination of 10% of reports filed during the year
 - 40 days after the general election
 - •10 days after the April biannual report

What the SOS looks for in during an audit...

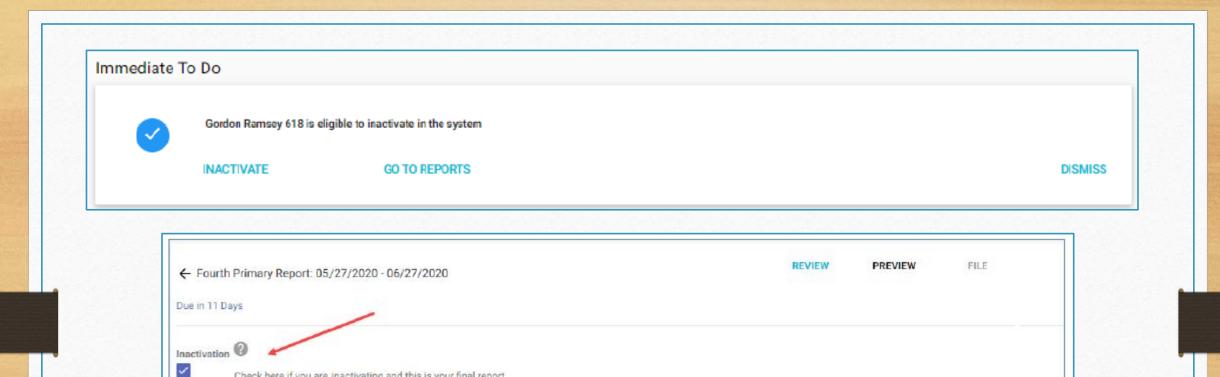
- **CONTRIBUTIONS**: are they within limits? from lawful contributors?
- **EXPENDITURES:** are they appropriate?
- **MONEY RAISED AND SPENT** *prior* to registration?
- LOANS, PAYMENTS, AND FORGIVENESS reviewed
- **RANDOM CROSS-CHECK** of contributions between candidates, lobbyists, and PACs

Closing a CFIS account

Candidates may close their CFIS account when:

- The campaign has no outstanding debts
- All money has been spent **AND**
- The bank account(s) has been closed

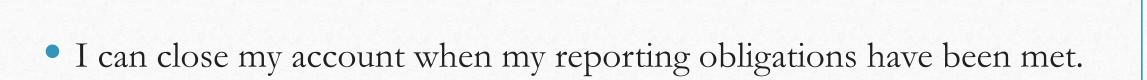
*CFIS accounts do not expire; however, if yours remains open, you MUST continue to file timely reports

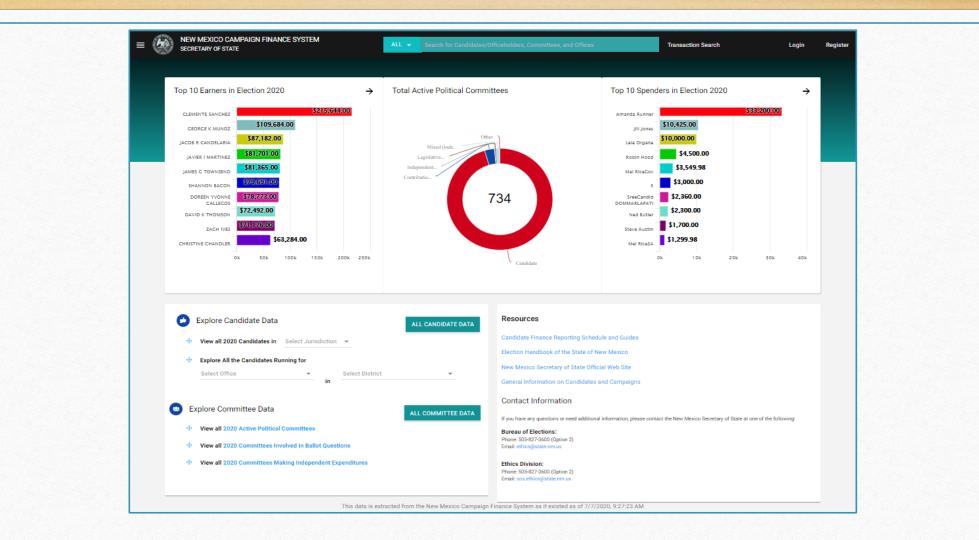


Check here if you are inactivating and this is your final report.

last report was filed.

Thereby declare that I did not have any contributions or expenditure or other reportable financial activity since my





• I can effectively navigate and locate information on the public site.



Telephone: (800) 477-3632 or (505) 827-3600

Email: sos.ethics@state.nm.us