



New Mexico DEPARTMENT OF  
**TRANSPORTATION**

**Michelle Lujan Grisham**, Governor  
**Michael R. Sandoval**, Cabinet Secretary

## **FOR IMMEDIATE RELEASE**

May 24, 2021

### **Multistate campaign to raise seat belt safety awareness** *Five states join New Mexico to increase seat belt use across state lines*

SANTA FE — The New Mexico Department of Transportation and local law enforcement agencies join Colorado, Kansas, Nebraska, Utah, and Wyoming reminding travelers to buckle up. The **'State2State. Buckle up'** campaign wants travelers to stay buckled in every state no matter how far they are going.

The campaign coincides with the start of the national **Click it or Ticket** seat belt enforcement period, beginning May 24. Participating states will alert travelers on social media and digital highway signs.

“Click It or Ticket is not about citations; it’s about saving lives,” said Transportation Secretary Mike Sandoval.

In 2019, there were 9,466 unbuckled people killed in crashes in the United States. In New Mexico there were 141 traffic fatalities involving an unbuckled driver or passenger.

Drivers with out-of-state licenses were involved with 37.5 % of all fatalities on Interstates according to New Mexico data ran from 2016-2019. Of those fatalities, 42% were not restrained. In the fatal crashes involving out-of-state drivers, California, Arizona, Texas, and Colorado had the most drivers in fatal crashes on interstates.

To help make New Mexico roads a safer place, the New Mexico Department of Transportation and statewide law enforcement agencies encourage all drivers and passengers to do their part and buckle up no matter what state they call home.

“As the summer travel season gets rolling, we are going to see more travelers from neighboring states in New Mexico,” said Sandoval. “We want those travelers to be safe and buckle up, so they don’t miss anything our beautiful state has to offer. Buckling up is the simplest thing you can do to prevent injury or death in a crash. Sadly, we see the results of not wearing a seat belts all the time. We see the loss of life and often, these tragedies could have been prevented.”

Seat belts reduce the risk of injury or death in a crash by 50%, according to the National Highway Traffic Safety Administration. New Mexico law states each occupant of a motor vehicle having a total weight of *ten thousand pounds or less* manufactured with safety belts in compliance with federal motor vehicle safety standard number 208 shall have a safety belt properly fastened about his body when the vehicle is in motion on any street or highway. New Mexico's current seat belt use rate is 91.8%, which is above the national average of 90%.

**State2State. Buckle up** is a multi-state seat belt safety campaign led by local transportation and law enforcement agencies from New Mexico, Colorado, Kansas, Nebraska, Utah, and Wyoming. The summer-long seat belt awareness launches alongside National Highway Traffic Safety Administration's (NHTSA) and the New Mexico *Click It or Ticket* May seat belt enforcement period.

### **Click It or Ticket Day and Night**

High-visibility seat belt enforcement is important 24 hours a day, but nighttime is especially deadly for unbuckled occupants. In 2019, 55% of passenger vehicle occupants killed at night (6 p.m.–6 a.m.) were not wearing their seat belts.

Learn more about the Click It or Ticket mobilization at [www.nhtsa.gov/ciot](http://www.nhtsa.gov/ciot).

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**NMDOT**

*Mobility for everyone*

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